

Communiqué



COVERING CONVERGENCE

Reza Allah-Bakhshi and **Tom Madden** make a pretty good team. Best friends since the age of 7, these two Daily Titan staff writers not only have a knack for occasional matching (refer to picture on the left), but for telling news in a creative, innovative way. If their energy and enthusiasm for convergence is any proof of the scope of this trend then, newsmakers, this is where you should be.

Literally meaning “coming together,” convergence provides viewers and readers the full news experience. According to Tom, it is simply “print turned visual” and “capturing a story from every angle” that is clearly reflecting the multimedia future of news coverage.

“With news you learn structure; in video there’s always something new and interesting,” says Reza who along with Tom learned about convergence in a COMM202 class. Already interested in film and video production as a hobby, they combined those skills with their print journalism backgrounds and just went with it.

“We pretty much shoot everything; all parts of the spectrum,” says Reza who recognizes that a lot of news is already going online and that people would rather “watch something” than actually read it.

This reliance on images may cause some tension to print purists, but forcing print and visual together provides viewers all sides of a story because the subjects literally speak for themselves. “News has to get the point in the end,” states Tom, who cites that the experience at the Daily Titan allows them the freedom to tackle stories with little restriction. They both recommend that students who have an interest in convergence take both film and writing as a serious hobby. Plus, the “more skills you have, the easier to get a job,” says Reza who hopes to utilize his skills with convergence for the future.

Armed with their own equipment and home computers, Reza and Tom rely on a total “DIY” ethic when covering and editing stories. Tom, who believes that two trades are definitely better than one, explains, “By having your own equipment and own computers, it gives us an upper hand, but still challenges us—holds us to a standard.” Their stories range from Discoverfest to a Glassblowing feature, both available online. Currently, they are working on a video centered around a Long Beach homeless shelter.

Reza and Tom’s plans after graduating include film school where they hope to direct and write movies in the future. Overall, Reza recommends to “be passionate about what you do, whatever field, and use it somehow,” that they are definitely doing right now.

Check out convergence at www.DailyTitan.com and click on 



<http://communications.fullerton.edu>

College of Communications



A Season of Excellence

CONGRATULATIONS to **Luis Magallon** and **Brenda Montes** of CSUF's own Debate Team who received an exclusive "**Top 16 Invitation**" to this year's **National Debate Tournament!** This is quite an honor of recognition for both debaters. These awards recognize a season of excellence that these two have consistently displayed this year. This is the first Top 16 invitation CSUF has received since 1998, when Laura Heider (now Coulter) and Demetrius Lambrinos received the honor. Professors **Jon Brusckke** and **Toni Nielson** continue to coach our amazing debate team to even greater successes. This invitation puts Luis and Brenda among the company of other talented students from across the country. Whether or not they win, being in the competition is prestigious in itself.

Our school stacks up against debaters from top institutions: **Dartmouth, Emory, Georgia State, Harvard, Idaho State, Kansas, Northwestern, Oklahoma, University of Missouri-Kansas City, USC, Wayne State, and Whitman College.**



The Pollak Library currently allows students to check out laptops equipped with wireless internet connections. Just follow these rules and procedures:

- Laptops are checked out at the Oasis North Computer Desk and are available on a first-come, first-serve basis.
- Students present their Titan Card and driver's license plus sign an agreement form.
- Laptops circulate for two hour increments and may be renewed (upon availability).
- Upon return, staff inspects laptop and complete a checklist; a receipt is printed and issued to the borrower.
- Laptops may not leave the library and overdue charges are \$25.00 for every hour late.

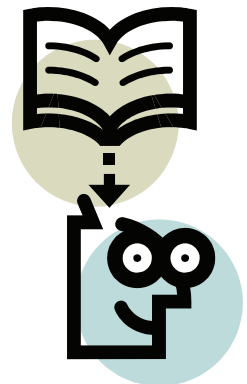
Check them out!



Good news for students and teachers who welcome technology and innovative techniques that go beyond the classroom. Through a partnership with **Apple** and their **iTunes U** website, the College of Communications is introducing **Podcasting** services so that students and teachers can exchange information and media content directly. The interactive and convenient service allows easy downloads to **iPods** and other portable media players. Additionally, monthly podcasting workshops designed specifically for professors are also available at the Pollak Library.

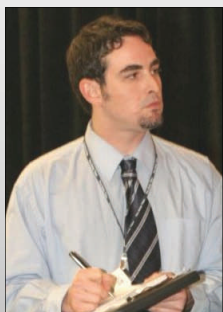
"Podcasts are simple to create and readily accessible. Students can download professor created podcasts about lectures, notes, or related course materials," says **Cynthia Gautreau** who runs the podcasting workshops. With the iTunes U website, all of these types of resources can be made available **24/7** on the web where students also have the capability to upload their own media content to professors. Podcasting is also used in the Daily Titan where Multimedia Editor, **Ian Hamilton**, states that it "expands coverage and offers alternative ways of getting the top news of the day," by providing video and live commentary that is available on their website.

"I feel pretty positive about podcasting and feel it is a teaching tool that has tremendous value," says RTVF Professor **Richard Baca** who uses podcasting for his Live Radio Production class. With a click of a button, his students can sync their on-air performances in **MP3 format**, transfer it directly to their iPods, and save content for later use. Although this new technology will never replace the importance of the classroom setting, it expands the possibilities of that experience. Using innovation, like podcasting, to enhance educational experiences recognizes the digital lifestyle that most students already subscribe to. Now all **YOU** have to do is:



Click. Sync. Learn.

FIVE QUESTIONS WITH...



Adam Levy

"As the [new] executive editor of the Daily Titan, I strive to bring the Cal State Fullerton populace a paper they look forward to grabbing out of the bin everyday. I have a lifelong passion for writing and look forward to continuing my career in journalism upon graduation this spring. I'd like this opportunity to thank my adviser and editorial staff for their hard work; they are helping my dreams become reality with every passing day."

Q) What did you eat for breakfast this morning?

A: The usual -- two 12 oz. Red Bulls.

Q) What is the best part of your job?

A: Having the ability to make creative decisions with little resistance.

Q) Which words or phrases do you overuse?

A: Nothing that can be printed in this fine academic journal!

Q) If you were a clock what time would it be?

A: What kind of Rorschach test is this question? Pass.

Q) Barack or Hilary?

A: Neutral, I try not to get too swayed politically so I can cover it with an objective eye.

"I've been an Advisement Coordinator since October 2002. I advise students in the College of Communications Advisement Center (CP425) and am also involved in the grad check review. Stop by the AC if you need help. Also, one piece of advise I would give any master's degree student is to think long and hard before doing a thesis, if you have a choice."



Tammy Rogers

Q) What did you eat for breakfast this morning?

A: Coffee...and an Egg McMuffin from McDonald's

Q) What is the best part of your job?

A: Helping students make positive choices, come up with creative solutions, and eventually graduate!

Q) Which words or phrases do you overuse?

A: "Do you know what I'm saying?"

Q) If you were a clock what time would it be?

A: 9:42

Q) Barack or Hilary?

A: Sadly, I have not been maintaining my civic responsibility by way of closely following political discussions. In other words, I haven't been watching enough of "The Daily Show with Jon Stewart."

....Your Trek to GRADUATION?

DID YOU KNOW...

You NEED
120 units
to graduate!

- **"STOP OUT" POLICY:** Undergraduate students may be absent for one semester (Fall or Spring) and maintain their continuing student status.
- **CLASS STANDING** is determined by total units completed:

Freshman	0-29
Sophomore	30-59
Junior	60-89
Senior	90 & above

(Students submit Grad Checks once they reach senior status)
- Communications & RTVF majors can **DOUBLE COUNT COLLATERALS/MINOR UNITS** as upper division GE requirements.
- An upper division **BACCALAUREATE WRITING REQUIREMENT** is required for all majors. To graduate, YOU:
 - ⇒ Must pass a designated upper division writing course(s) in your major with a "C" (2.00) or better.
 - ⇒ Must pass the Examination Writing Proficiency (EWP) test. If a student fails test 2 times, they are eligible to register for English 199.
- Learn to **READ** your **TITAN DEGREE AUDIT**. Go to Titan Online to access and print out this incredible tracking tool.

Need to IMPROVE your WRITING?

Through a partnership with the University Learning Center, a **WRITING COACH** is now available just for Communications, RTVF, and Human Communication Studies students.

Meet **Coach Mike Tharp** in College Park-462 during these hours:

Mondays: 10:00am - 11:00am
Wednesdays: 10:00am - 11:00am

<input type="checkbox"/>	<p>RTVF students short films will be screened at the upcoming Newport Beach Film Festival.</p> <p>Farouk Farahat - Director BEYOND THE FENCE ALLEGORY OF THE CAVE</p> <p>Michael Makins - Director WAKE UP</p> <p>Visit: www.newportbeachfilmfest.com</p> <p>Neil Sakatani - Director SMASH HIT</p> <p>John Restivo - Producer ACTING DEAD</p> <p>Melissa Huddleson - Producer MONUMENTS</p> <p>Marie Sanyas - Director/Writer ICE CREAM</p> <p>DATES: April 19—29</p> <p>Joel Hoffman - Director/Producer DESOLATION ANGEL</p> <p>Brett Myers - Director/Writer/Producer HOLDING HANDS</p> <p>Erin Larson - Screenwriter/Producer, Michael Castaneda - Director/Producer VOID</p> <p>More than 350 films from around the world!</p>	<input type="checkbox"/>
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STRESSED OUT ABOUT MIDTERMS ? LIFE IN GENERAL ?

Counseling and Psychological Services (CAPS) are available at no charge for enrolled students. CAPS provides professional psychological counseling to students who can benefit from services by learning to cope with life's challenges while pursuing their academic goals. CAPS is also an excellent resource for self-exploration, personal growth, and enhanced development.

Student Health & Counseling Center (SHCC)
Monday–Friday 8:00am-5:00pm.

DON'T SUFFER IN SILENCE,
CHECK OUT CAPS!



Call (714) 278-3040 to make an appointment or visit www.fullerton.edu/shcc/caps for more information about services.

“ DO NOT ANTICIPATE TROUBLE OR WORRY ABOUT WHAT MAY NEVER HAPPEN. KEEP IN THE SUNLIGHT.”
- BENJAMIN FRANKLIN

In Memory of Dr. Wiseman

“ I believe that the most important factor in students' classroom learning is to involve them in its content... If students get involved in the material, then the learning will be long-lasting and have a greater potential to make a difference in how students apply that knowledge.”

Family and faculty members paid final respects to professor of Human Communication Studies, Dr. Richard Wiseman, in a campus memorial service that celebrated his remarkable life and career. An extraordinary teacher, Wiseman was named Cal State Fullerton's *Outstanding Professor* for 2003-04 and received the 2005 California State University *Wang Family Excellence Award*, which recognizes outstanding achievements of faculty members and administrators in the 23-campus California State Universities.

Wiseman specialized in intercultural, interpersonal and nonverbal communication, as well as persuasion and research methodology. He authored nine books, received more than 25 grants for his research efforts, and was a founding fellow of the International Academy for Intercultural Research. He is greatly missed.

Read more at http://campusapps.fullerton.edu/news/inside/2006/wiseman_obit.html



College of Communications

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